Media Kit



www.vino707.com Email: info@vino707.com Office # 707.703.4216 Fax: 707.836.1101



About Us

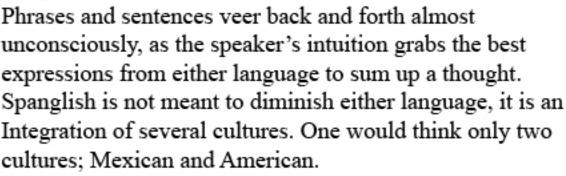


The Goal of Vino707 is to utilize the internet and obtain local information and organizing it in an easy to navigate web portal.

We have chosen to create the web portal in the hybrid language of "Spanglish" because it can be understood by both English and Spanish speakers alike.



Spanglish is a Spanish-English Hybrid with a few rules and many variations, but at its most vivid and exuberant.





But indeed just as English is spoken by many cultures so is Spanish.

Spanglish would not only fit right at home in North America, and South America but also in Europe were both languages are spoken.

This publication has been created to give Vino Country a central location to showcase our piece of Heaven, the Northern California Wine Country







Demographics

Napa County

Solano County

Del Norte Trinity

Annapolis Asti Bloomfield Bodega Bodega Bay **Boyes Hot Springs** Camp Meeker Cazadero Cloverdale Cotati **Duncans Mills** El Verano Eldridge Forestville Freestone **Fulton** Gevserville Glen Ellen Graton Guerneville Healdsburg Jenner Kenwood Lakeville Monte Rio Occidental Ocean View Penngrove Petaluma

Plantation

Rohnert Park

Salmon Creek

Santa Rosa

Schellville

Sebastopol

Sea Ranch

Valley Ford

Vineburg

Windsor

Villa Grande

Stewart's Point

Sonoma

Rio Nido

Aetna Springs American Canyon Angwin Atlas Bale Barro Berryessa Highlands Brazos Buchli Calistoga Collins Creston **Cuttings Warf** Deer Park **Enchanted Hills Howell Mountain** Imola Knoxville Krug Larkmead Lokova Lombard Lowell Merazo Middleton Napa Napa Abajo Napa Junction Napa Soda Springs Oak Knoll Oakville Pope Valley Ratto Landing Rock Tram Rutherford St. Helena Salvador Sanitarium Shipyard Acres Spanish Flat Squab Stanley

Steel Canyon Resort

Suscol Allendale Thoman Bahia Thompson Batavia Union Benicia Veteran Heights Binghampton **Vichy Springs Birds Landing Walter Springs** Bucktown Woodleaf Bunker Yountville Cannon Zinfandel Carquinez Heights **Chabot Terrace** Chadbourne Chipps Clima Collinsville Cordelia Cordelia Junction Cordero Junction Creed Cygnus Danielson Denverton Dixon Dozier Dutton Elmira Fairfield **Five Points** Flosden Acres Glencove Green Valley Guadalcanal Village Harry Floyd Terrace Hartley Jacksnipe Leisure Town Maine Prairie **Mankas Corner Meins Landing**

Oxford Pierce Rio Vista Rio Vista Junction Rockville Russell South Vallejo Spoonbill Subeet Sucro Suisun City Suval Teal Thomasson Toland Vacaville Vacaville Junction Vale Vallejo Willota Woodward Yolano

Crescent City Kalamath Smith River

Mad River

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Molena

Montezuma

Newtown

Olcott

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Demographics

Mendocino County

Albion Boonville Branscomb Calpella Caspar Comptche Covelo Dos Rios Elk Fort Bragg Gualala Hopland Kneeland Korbel Laytonville Leggett Little River Manchester Mendocino Navarro Philo Piercy Point Arena Pottter Valley Redwood Valley Talmage Ukiah Westport Willits

Yorkville

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Lake County

Adams **Bartlett Springs** Bonanaza Springs **Buckingham Park** Caldwell Pines Castlerock Springs Clear Lake Keys Clear Lake Riviera Clearlake Clearlake Highlands Clearlake Oaks Clearlake Park Cobb Cooper Crocker Place Enterprise Ettawa Springs Finley Forest Lake Four Pines Glenbrook Glenhaven Glenview Harbin Springs Harbin Springs Annex Hidden Valley Lake Highland Springs Hobergs Hough Springs Howard Springs Kelseyville Lakeport Loch Lomond Lower Lake Lucerne Middletown Newman Springs Nice Parramore Springs Pepperwood Grove

Riviera Estates
Riviera West
Rose Place
Salminas Resort
Saratoga Springs
Seigler Springs
Soda Bay
Sunrise Vista
Three Crossing
Twin Lakes
Upper Lake
Vann
Whispering Pines
Wild Bill Place

Del Norte

Crescent City Kalamath Smith River

Trinity

Mad River

Humboldt County

Arcata Arlynda Corners Bayside Bayview Beall Place Beatrice Belleview Benbow Berry Glenn Big Lagoon Blocksburg Blue Lake Bracut Brainard Briceland Bridgeville Bucksport Bull Creek Burlington Cain Rock Calville Capetown Carlotta Calm Beach Cooks Valley Crannell Cutten Dinsmore Elk River Englewood Essex Ettersburg Eureka Fairhaven Fernbridge Ferndale

Alderpoint

Alliance

Alton

Fields Landing Fisher Fort Seward Fortuna Freshwater Freshwater Corners Fruitland Garberville Glendale Hacketsville Harris Holmes Honeydew Hookton Ноора Humboldt Hill Hunter Place Hydesville Indianola Janesplace Johnsons King Salmon Kneeland Korbel Korblex Larabee Loleta Lone Star Junction Manila Maple Creek Maple Grove McCann McKinleyville Mettah Miranda Moonstone Meyers Flat Myrtletown

Willow Creek Orleans Patricks Point Worswick Pecwan Wright Place Pepperwood Yager Junction Petrolia Phillipsville Pine Hill Port Kenvon Redcrest Redway Ridgewoods Heights Rio Dell Riverside Riverside Park Rohnnerville Rosewood Samoa Scotia Scott Place Shelter Cove Shively Southport Landing Spruce Point Stafford Steelhead Stone Sunny Brae Surgone Table Bluff Table Bluff Rancheria The Springs Thorn Junction

Trinidad

Tyee City

Waseck

Weott

Weitchpec

Westhaven

Whitethorn

Whitlow

Westlund Place

Waddington

Parramore Springs Ferndale Newberg
Pepperwood Grove Fernwood Notchko
Pine Grove Fickle Hill Oak Glen
Pole Garden Fieldbrook Orick

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Ad Pages



Recreation

Highlight on recreational activities in the wine country including youth/adult sports, fishing and watersports.



Home Page

Design to help visitors stay up to date with news, weather, and social trends.



¿Que Pasa?

List of upcoming events around the area. Wine events, music, comedy, etc.



Vino



El Directory

A quik and easy to use list of each cities resources; Schools, Markets, Restaurants, Bars, Real Estate, Ect. Say goodbye to El Yellow Book!!!

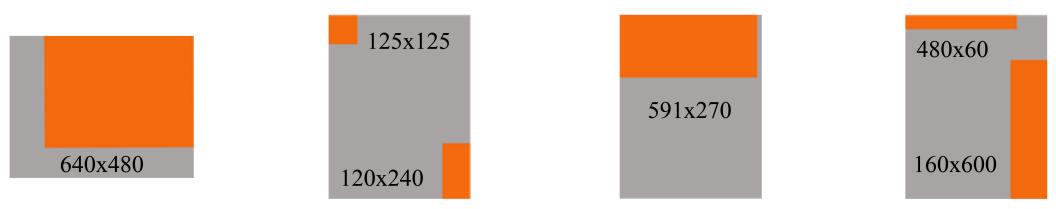
Introducing the wine industry to the latin culture by

highlighting with winery reviews, food / wine

pairings with recipes, and event pictures.

Banner Prices

Grey area is standard 8.5x11 paper. Orange area is actual size of banner represented on 8.5x11 paper. All banner dimensions are in Pixels. All rates are per month with customer supplied art work. If paid for full year subscription then you get a free month



In this difficult economy, advertisement becomes even more important to generate business. However, when business is slow the first thing that suffers is the advertisement budget. More businesses are turning barter friendly for goods or services that they need but can't fit into their budget. Vino707 is barter friendly helping businesses place advertisements on our web portal therefore generating business in our local community. Bartering is an exchange of service for service, no money exchanged.

Ad Size	Front Page	Other Pages
125x125	\$20	\$10
120x240	\$40	\$20
480x60	\$40	\$20
160x600	\$80	\$45
591x270	\$200	\$100
640x480	\$500	\$250

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